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**FENICE**  
**Fostering Entrepreneurship and Innovation in Cultural and Creative Industries**  
**through Interdisciplinary Education**  
*Grant Agreement No. 2020-1-BG01-KA203-079193*

**CREATIVE PARTNERSHIP CONFERENCE**

**12. December 2022, University of Novi Sad**  
**Conference hall, 1<sup>st</sup> floor, Dr. Zorana Đinđića 1**

**Moderator: prof. Olivera Gračanin, University of Novi Sad**

<b>AGENDA</b>	
<b>09:30 – 10:00</b>	Arrival and registration
<b>10:00 – 11:00</b>	<ul style="list-style-type: none"><li>- Short presentation of the FENICE project Olivera Gračanin, University of Novi Sad, Serbia</li> <li>- Presentation of FENICE training courses and materials Marilia Duro, <i>Universidade Portucalense Infante D Henrique-Cooperativa de Ensino Superior srl</i>, Portugal</li> <li>- Presentation of FENICE the e-learning platform Pantelis Balaouras, <i>Akadimaiko Diadiktyo /Greek Academic Network</i>, Greece</li></ul>
<b>11:00 – 11:15</b>	Coffee break
<b>11:15 – 12:45</b>	<p><b>Partnerships between HEI and businesses:</b></p> <ul style="list-style-type: none"><li>- Introduction on the idea for HEI – Business partnership model in the CCIs Tzvetalina Genova, <i>Varna University of Management</i>, Bulgaria</li> <li>- Examples pertaining to the Project Novi Sad European Capital of Culture Presenting guests: Violeta Đerković, <i>Coordinator of Network of Cultural Stations, Foundation Novi Sad – European Capital of Culture</i> Marko Rodić, <i>Music Harmony Music School</i> Marina Adamov Stojadinović, <i>Akademija zabave i umetnosti O&amp;M Novi Sad</i> Aleksandra Marković, <i>NEO Festival</i> Marko Vejnović, <i>Obnova Film Festival</i> Jelena Simonović Kovačević, <i>Ars e femmina</i></li></ul>



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<b>12:45 – 13:45</b>	Lunch Break
<b>13:45 – 15:00</b>	<p><b>Partnerships between HEI and businesses:</b></p> <ul style="list-style-type: none"><li>- Gaming companies and HEI</li><li>- Media production companies and HEI</li></ul> <p>Presenting guests:</p> <p>Ilja Popović, <i>CINETRACTION / The Institute for Artificial Intelligence of Serbia</i></p> <p>Dr. Mina Cvetinović Pavkov, <i>Faculty of Dramatic Arts, University of Arts, Belgrade</i></p> <p>Jelena Simonović Kovačević, <i>Ars e femmina</i></p> <p>Slobodanka Stević, <i>BO Inside</i></p> <p>Tamara Trninć, <i>Foodscale HUB</i></p>
<b>15:00 – 15:15</b>	Coffee break
<b>15:15 – 16:30</b>	<b>Networking event</b>