**2021 Sino-Serbian Youth Photography Festival**

**I Background**

The friendship between China and Serbia has a long and rich history. In December 2014, Chinese Prime Minister Li Keqiang visited Serbia and attended the 16+1 Summit in Belgrade. In June 2016, Chinese President Xi Jinping paid a state visit to Serbia, during which, he emphasized that One Belt, One Road Initiative would contribute to the economic development as well as the welfare of the people, especially for Central and Eastern European Countries, among which, Serbia is the most important.

On 15 Jan. 2017, the Agreement between the Government of Serbia and China on mutual visa exemption for holders of ordinary passports, took effect. This practice has strengthened the bilateral ties and cooperation in every aspect including cultural exchanges among the youth.

The 5th Sino-Serbian Youth Photography Festival(Kinesko-srpski fotografski festival mladih), which will take place in February 2021, continues to promote the communication, and to boost the cooperation among Chinese and Serbian young photographers.

Novi Sad is the European Capital of Culture of 2021. Cultural Center Svilara is part of the project and very experienced to hold cultural events. It’s our honor to have Cultural Center Svilara as our partner for this year’s event.

**II General Provisions**

The SSYPF is a non-commercial international photography festival(competition) organized mainly for young photographers. It is initiated by the Association for Educational Exchange between China and Serbia.

The festival would preserve the purity of the photographic art without any commercial concerns, by encouraging participants to develop their own unique style. Besides, we also hope that this event, benefiting from the One Belt, One Road Initiative, would contribute to the communication and friendship between Chinese and Serbian young people.

**III Organizer**

Association for Educational Exchange between China and Serbia

**IV Partners**

Cultural Center Svilara

Academy of Arts, Novi Sad

**V Juries**

Senior professionals from China and Serbia National Association of Photographers

Professors from Academy of Arts, Novi Sad, Communication University of China

Representative from Association for Educational Exchange between China and Serbia

**VI Theme**

United, against the pandemic

**VII Timetable**

1 Open call for photographic works will last until 24h, 27 Dec. 2020. Entrants should send their works, together with the application form, to the email of the Association for Educational Exchange between China and Serbia: zsjyjlxh2014@126.com before the deadline.

2 Selection of works will end before 24h, 10 Jan. 2021. Entrants who win prizes will be informed by email or by phone before 24h, 10 Jan. 2021, and will be invited to the opening ceremony of the exhibition in Belgrade on 1 Feb. 2021.

3 Exhibition of awarded works will last during 1-19 Feb. 2021, in Cultural Center Svilara.

**VIII Image size**

Accepted file types \*.jpg, \*.jpeg

Photographs could be black/white or colored

Photo format: 30\*40cm up to 40\*60cm, resolution from 300dpt

**IX Terms and conditions of entry**

1 Age range of entrants must be 16-40 years old (born after 1 Jan. 1981 and before 1 Jan. 2005).

2 Entrants must be the copyright owner of the works they submit. And they warrant that their works do not infringe any third party's copyright, other intellectual property rights, moral rights or rights to privacy, and are not defamatory or otherwise in breach of laws. The entrants agree to indemnify the sponsors for any breach of this clause.

3 There will be two categories of photographic works: **Documentary and Landscape**. Each entrant may submit for each category, maximum 3 separate photographs and 1 set, with maximum 4 photographs in the set,which means each entrant may submit no more than 6 separate photographs and 2 sets(max. 14 photographs altogether).

4 Photos with frame, signature, edited background or other decorative effects will not be accepted.

5 Photos with any retouching -except basic colour adjustment- will not be accepted.

6 Works should capture the theme “Better environment, better life”.

7 Copyright will remain with the photographer, however by entry for selection the owner irrevocably licenses the sponsor the right to publish the photograph or arrange publication through third parties in any form or media to promote the competition and exhibition in all territories now and in perpetuity. The sponsor reserves the right to do probable editing of the entries.

8 Jury’s decision is final.

9 Association for Educational Exchange between China and Serbia reserves the right of final interpretation.

**X Awards for each category** (certificate stamped by the Association for Educational Exchange between China and Serbia and partner institutions):

**Documentary**

First prize:5 pieces(sets)

Second prize:10 pieces(sets)

Third prize:15 pieces(sets)

**Landscape**

First prize:5 pieces(sets)

Second prize:10 pieces(sets)

Third prize:15 pieces(sets)

Association for Educational Exchange between China and Serbia

26 Oct. 2020